



SHOSHANA SEIDMAN

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www.shoshanastudios.com

Profile Summary

Creative and resourceful front-end web developer and designer with a background in product photography and graphics. Highly adept at planning and problem-solving to take projects seamlessly from start to finish. Known for ability to multi-task and handle high-pressure deadlines. Excellent written and communication skills with over 10 years of professional writing experience and a prior career in education.

Skills

Software //	Languages //	Frameworks //	In Progress //
Photoshop	HTML5	WordPress	Ruby
DreamWeaver	CSS3	Bootstrap	Rails
CaptureOne	jQuery		SASS
Agile	Basic JavaScript		Git/GitHub
SVN			PHP

Experience

Front End Web Developer and Designer // December 2015 – Present
Shoshana Studios / Los Angeles, CA

- Lead developer and designer responsible for creating engaging, responsive client websites using UX design principles.

Creative Director // April 2013 - Present
Classic Fountain Pens / Los Angeles, CA

- Lead product photographer, designer, copywriter, and website coordinator for high-end online retailer with an international presence.
- Upgraded and streamlined photography protocol via introduction of new software, which improved internal productivity and increased product sales.
- Promoted after a few months from entry-level position due to high motivation and demonstrated ability.

Managing Intern // July 2012 – April 2013
Les Figes Press / Los Angeles, CA

- Lead project manager for website update including content development, programming, and event updates.
- Oversaw transfer of website to WordPress CMS, which improved aesthetics and functionality of company's online presence.

Teacher // July 2005-June 2008
Los Angeles Unified School District / Los Angeles, CA

- Selected by the Teach for America program as one of 16% of applicants nationwide to assist underprivileged students in making gains in academic achievement.

Education

Codetalk at St. Joseph Center
Web Development Boot Camp // 2015

University of California, Los Angeles // Teach L.A.
California Teaching Credential // 2006

University of California, San Diego
B.A. Literature and Writing // 2005